

**SELL IT THROUGH A WANT AD!**

Dozen \$1.00, - 100 \$6.00 delivered. 200 and up at six cents each express. Bullets 2 to 4 inches \$15.00 per bushel. W. W. Summerland, Highlands, Lake Placid, Fla.

**REAL ESTATE FOR SALE**  
Beautiful new home just completed. Living room, two bedrooms, bath, dining room and kitchen. Inlaid linoleum in bath and kitchen. Beautiful selected pine floors. Kitchen walls lined with built-in cabinets. It's a dream house. Let me show you.

I have homes, farms and vacant lots for sale. See me for your real estate needs.

**T. D. KENDRICK, REALTOR**  
205 Dial 241  
Elba, Alabama

**GRIST MILL**  
The D. B. Nelson Grist Mill will open Saturday, June 24. We will appreciate your trade. J. G. Cody, miller. 22jun2tp

**GULF COTTAGE FOR RENT**  
Seven room cottage at Sunny-side Beach. \$50 per week. See F. P. Clark, Elba. 22jun2tp

**FOR SALE**  
Eleven foot, eight inch marine plywood boat. Will sell cheap. See Howard Stroud, Elba Rt. 4. 22jun2tp

**WANTED**  
Partridge eggs to set under several bantam hens. See William Bullard at Pool Hall. 8jun2tp

## Propane Gas System

COOKING - REFRIGERATION - HEATING AND PLUMBING - ★ Dearborn Circulating Heaters ★ EASY TERMS - 36 Months To Pay

★ We are now in a position to furnish Botes for Cooking and Water Heating. Propane & Butane Gas 13c & 14c Gal.

**PROPANE GAS & APPLIANCE CO.**  
New Brockton Phone 82  
Chat Moseley, Serviceman - Gibbs McCormick, Prop.

move out that old refrigerator. move in a beautiful new 1950 KELVINATOR with big, across-the-top Frozen Food Chest

It's an "11" COLD CLEAR-TO-THE-FLOOR with ACROSS-THE-TOP FROZEN FOOD CHEST

Get a husky 40-lb. Frozen Food Chest! Storage! Big 12-lb. Vegetable! Big 12-lb. Ice! And more! See it now!

Gold clear to the floor

\$339.95

A NEW Kelvinator "8" with ACROSS-THE-TOP FROZEN FOOD CHEST for only \$249.95

LOOK FOR THIS EMBLEM! Awarded by Keltimate to our "Star Salesmen" - it assures you the highest standard of courteous, helpful service!

Get the Space! Get the Beauty! Get the Buy! Get the Kelvinator!

WESTERN AUTO ASSOCIATE STORE

Home Owned and Operated by

Foy W. English

## Early Cotton Dustings

Not Worthwhile Says County Agent Speed

Several Dustings In Late Stages Are More Profitable

Many Coffee County farmers have said that they are going to start dusting this year when the cotton crop is young and keep on dusting until the crop is ready to harvest.

Besides being very expensive, this kind of a dusting program will not do a good job of controlling the boll weevil, J. R. Speed, county agent, told farmers this week.

The agent said tests conducted by the API experiment station at Auburn have proved that the producers throw away the poison and the labor needed to make three or four early dustings.

At the station in 1948 and 1949 three or four applications of poison made early in the season and then followed by seven to nine applications during the time the crop was setting and maturing did not make any more cotton than the fields that were dusted only seven times in 1948 and nine times in 1949.

But these tests showed that regular applications of five to seven applications of BOCH-DDT at five day intervals during the time cotton is setting and maturing the crop gives best results.

Be sure to apply enough poison to cover cotton plants well, warned Speed. Right to 12 pounds of poison will be needed to give good coverage, depending on the size of the cotton plants.

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## LEGAL NOTICES

The G. W. Norrell Contracting Co., Inc. hereby gives notice that they have completed contract with the State of Alabama for construction of Project No. 8-503 in Coffee County on May 8, 1950. Any claims for material or labor should be filed in our office in Georgia, Alabama, before June 8, 1950. 18may4tc

**Tax Collector's Sale**  
STATE OF ALABAMA  
COFFEE COUNTY

By virtue of a decree rendered by the Probate Judge of said county on June 5, 1950, I will proceed to sell to highest bidder for cash, before the courthouse door in Elba, said county, within the legal hours of sale, on Friday, June 30, 1950, the following described real estate for taxes and costs due thereon for the year 1949, to-wit:

To Ada Wiley, col., Beat No. 6: Residence and lot east side of Elba-Geneva road, bound north by Maude Holloway, South by old road, in Elba, Ala. Taxes and costs \$14.00.

To Walter Lee % Walter Lee, Jr., Beat No. 15: NE 1/4 of NW 1/4 Sec. 31, SE 1/4 of SE 1/4, 8 1/2 of SW 1/4, NW 1/4 of SE 1/4, less 4 acres, Sec. 30, S 1/2 of SW 1/4, Sec. 29, T 2, R. 21. Improvements. Taxes and costs \$30.78.

To Walter Lee % Walter Lee, Jr., Beat No. Supp.: One-fourth interest in the following lands: W 1/2 of SE 1/4, Sec. 5, NW 1/4 of NE 1/4, Sec. 9, T 5, R 20. Taxes and costs \$15.34.

May 1, 1950  
Zelma M. Devane,  
Tax Collector  
8jun2tc

LISTEN TO W.L.B. ENTERPRISE AT 12:40 P. M.

**NEW FIRE TOWER**  
In Prospect For Elba Territory

Jack Conaway, Coffee County Forester, said this week that a fire observation tower has been promised for this section, the definite location of which has not been announced. An observation tower is of great benefit to forest rangers and has been the means of preventing and controlling many forest fires that would have otherwise been costly.

Forester Conaway says the abnormally dry season prevailing in this section has increased the fire hazard, but no serious woods fires have occurred in this territory recently. He said the most common cause of forest fires is the burning off of fields or woods and letting the fire spread to nearby forests. He urges all farmers who intend to burn off their fields to notify him and he will be glad to assist in helping to prevent the flames from spreading.

Forester Conaway calls attention to the fact that approximately twenty-five percent of Coffee County's income is closely connected with forest production and fires are the most serious menace.

**Methodist Annex To Be Used Sunday**

The Methodist church annex is ready for occupancy and it is planned by the various Sunday School classes to hold their first sessions in the new building next Sunday morning. The new building will greatly facilitate the activities of the Sunday School and other departments of the church.

Shortage of funds makes it necessary to defer the application of brick to the outer walls, but they are waterproof and will suffice until the funds are available. The building will be completed as soon as possible.

Many persons who have seen the building pronounce it a marvel of accomplishment from a construction standpoint. The cost of the building was about half of what the average estimate amounts to. Those in charge of the project are to be congratulated.

Superintendent Vaughan and other leaders extend a hearty invitation to everybody, young and old, to attend Sunday School and help make the fine new building worthwhile.

Mr. and Mrs. Albert Perdue and children, of Anniston, visited Mr. Perdue's mother, Mrs. W. B. Perdue and other relatives during the week-end.

## BASEBALL

Thursday, June 29th - 3:00 P. M.  
ELBA vs ENTERPRISE

NELSON FIELD ELBA, ALABAMA  
Admsion 20c & 35c

**.... NOTICE ....**  
YOU WHO ARE INTERESTED . .

in hospital insurance have a limited opportunity to enter as a charter member of this new table with the old reliable "White Cross" Plan. Our agent in your territory

**Mr. C. G. Rhodes, Elba Route 3**  
will be very glad to talk to you about your family group protection. He will explain how you may have all medical and surgical bills paid at home or away, how you can receive up to \$300.00 per month for time lost due to accidents.

He also offers you a policy that will put your child through college. His life policies include 15 and 20 year policies with a guarantee of eighty per cent of your cash back after two years.

Many people in this community have already joined this plan. You too, should take advantage of this opportunity.

**BANKERS LIFE-CASUALTY CO.**  
C. G. RHODES, AGENT, Elba Route 3

**Let's look at the inside of the finest mattress ever made**

**u.s. Koylon FOAM**

HERE is why this foam brings you the most luxurious sleeping in all the world! Notice the creamy-white cleanliness, its fine, fine texture. See, on both sides, the carefully molded air-breathing cores that support you luxuriously in sleep. Here 18 years of scientific research and experience offer you the sound, restoring rest you need for health.

**u.s. Koylon FOAM**

YOU RELAX ALL OVER on the bluish, air-borne support of Koylon. Equalized upturns hold your body in straight-line suspension—like floating!

U. S. Koylon Foam Mattress, 69.50 and 79.50  
Matching U. S. Foundation, 54.50  
U. S. Koylon Self-Filling Pillow, 11.95

**LINDSEY - THOMASON**  
FURNITURE COMPANY

**Back From Chicago**

K. D. (Tommy) Thomason returned Saturday from a week's stay in Chicago where he attended the annual Mid-Summer National Furniture and House Furnishings Market. He reported a wonderful showing of everything imaginable in those lines and the dealers all over the country were in a buying mood, many of the lines being sold out on a 60, 90 or even six months delivery basis.

Mr. Thomason said he saw and heard many interesting things which he hopes to use in a beneficial way for the interest of the Elba community.

He saw no reason to hope for any material decline in the prices of furniture and home furnishings within the next six months.

**He's No Indian**

When Tommy Thompson was in Chicago last week it was told of him that he went to a hotel and asked for a room. The clerk said he had a reservation for him, to which Tommy retorted, "Who do you think I am, an Indian?"

**Revival Starts July 2**  
At DANLEY CROSS ROADS

Beginning July 2 and a series of Gospel Meetings will be held at Danley Cross Roads Church of Christ. Willard Willis will be the preacher. Everyone is invited to attend.

**Private James F. Ham, son of Mr. and Mrs. J. F. Ham, of Elba, was recently assigned to the 99 Air Base Group at Bissell Air Force Base, El Paso, Texas.**

## About People and Things

By C. B. McDowell

**Golden Wedding**

When I was younger I used to think when I read about people celebrating their golden wedding anniversary that they were really getting old and that I probably never would be granted such a blessed privilege. But now that my wife and I have passed the milestone, it is hard to realize that we have worked together in double harness for half a century, more or less harmoniously. The date was Tuesday, June 27.

We commenced celebrating the occasion last Sunday when we, accompanied by two daughters, Mrs. W. J. Blanch and Mrs. Mary Newton, and two grandchildren, Robert Newton and Frank Blanch, motored to Monticello, Fla., where we assembled at the home of our daughter, Mrs. Howard McClellan. We were joined there by a son, D. K. McDowell, his wife and daughter, Miss Donna, of Miami, Fla. Our grandchildren, Mr. and Mrs. Thomas Lee, of Miami, Fla., and Mr. and Mrs. D. K. McDowell, of Elba, were also present.

My shattered financial condition is due to laws - Federal laws, state laws, county laws, corporation laws, brother-in-law laws, sister-in-law laws, outlaws, several more laws or doubtful origin.

Through these laws I am compelled to pay a business tax, amusement tax, head tax, school tax, gas tax, sales tax, income tax, food tax, carpet tax, furniture tax, liquor tax, cigarette tax and excise tax. I even once got a marriage license. On unhappy day, but I figure they gonna let me die without a license - how ever figure the guy who did the hole is gonna have to have one.

I am gonna to contribute to every society and organization I can get into. I am gonna to bring of bringing to life to women's relief, the unemployment relief, the gold diggers relief, and every charitable institution in the country including the Red Cross, black cross, white cross and double cross.

My farm is so governed it's no easy matter for me to tell who owns it. I am inspected, expected, suspected, disrespected, rejected, defected, examined, reexamined, informed, required and any day now I expect to be summoned and fined.

I can tell you honestly that if I were a millionaire I wouldn't be a millionaire. I couldn't take my paper on display in the window of The Jewel Box last week and attracted much attention. Pat Morrow, son of Mr. and Mrs. J. D. Morrow, stationed in Germany, purchased the unusual timepiece there and sent it to Elba. The glass dome was broken, but a replacement has been promised.

When he mailed the clock, Pat wrote that the person who sold it to him said that it was necessary to wind it only every fourteen months. However, Wendell Bryan, watch expert, at the Jewel Box, thinks fourteen months is a long time between windings and was planning to run a test to determine the winding period.

The timepiece is unique in several ways. To take the place of a pendulum there are four metal balls suspended below the clock. These balls and their supporting frame oscillate at a rate of four times per minute, causing the clock to tick off fifteen seconds. Mr. Morrow said the clock sells in Germany for twenty-five dollars, and it is estimated that if it were available in this country the cost would be approximately three times that amount. It is a nice piece of handicraft.

**Takes Diesel Course**

Mr. and Mrs. Macon Miller left last week for Houston, Texas after a two-week vacation with relatives here. Mr. Miller recently completed a course in Diesel Mechanics at Memphis, Tenn., and has enrolled for a course in Diesel Engineering at the University of Texas in Houston. Mr. Miller received considerable mechanical training as a member of the Marine Corps several years ago, and when he completes his course at Houston he expects to be well equipped in his chosen field.

**LIFETIME FISHING LICENSE**

Mr. P. J. Ham who divides his time between Elba and Lake Worth, Fla., is the possessor of a life-time fishing and hunting license, issued in 1932 and good anywhere in Florida for the remainder of his life. A number of friends who have seen it say it is the only one they have ever seen. It was issued to Mr. Ham as a resident of Florida who had reached the age of 65.

The county who asked to see his license, Mr. Ham was told by the warden that he guessed the license was O. K., though he had never seen one before.

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Mr. Thomason said he saw and heard many interesting things which he hopes to use in a beneficial way for the interest of the Elba community.

He saw no reason to hope for any material decline in the prices of furniture and home furnishings within the next six months.

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## Social Activities

Mrs. Will Kendrick, Social Editor  
Phone 28

### WEINER ROAST HELD FOR MARY JOHN TAYLOR

Mrs. John Taylor honored her little granddaughter, Mary John Taylor, Thursday evening when she entertained at a weiner roast at her home. In addition to the honoree the guests were Frances Morrow, Martha Ann Allen, Ben Ringdorf, Betty Jo Prescott, Sammy Casey, Linda Smith, Pat Parker, Sheryl Taylor, Wayne Tullman, Howard Prescott, Fred Tullman, Mack Wise, Dylet Associates chairman, Mrs. P. H. Rushing, June Morrow, Frankie Morrow, Tulah and Louise Brunson, Dismukes, Vickie Rene Brunson, Myrtle Whitley and Elaine Vaughan.

Mrs. Curry Taylor spent last week in Atlanta with her son and daughter-in-law Mr. and Mrs. Hollman Taylor. His many friends will regret to know that he has been quite ill for several days and confined to a hospital. Mrs. Taylor said he was much better and back at home when she left Atlanta.

Misses Mabel Brunson and Nell English visited Mr. and Mrs. George Saxon in Birmingham last week.

### SUSANNA WESLEY CIRCLE MEETS WITH MRS. MARSH

The Susannah Wesley Circle of the Methodist WSCS met on Thursday evening in the home of Mrs. Robert Marsh. Preceding the program and business session, the hostess served a sal-morrow, Martha Ann Allen, Ben Ringdorf, Betty Jo Prescott, Sammy Casey, Linda Smith, Pat Parker, Sheryl Taylor, Wayne Tullman, Howard Prescott, Fred Tullman, Mack Wise, Dylet Associates chairman, Mrs. P. H. Rushing, June Morrow, Frankie Morrow, Tulah and Louise Brunson, Dismukes, Vickie Rene Brunson, Myrtle Whitley and Elaine Vaughan.

The meeting was presided over by Mrs. P. H. Sellers. The following new officers were elected: Chairman, Mrs. Stokes Haire; Treasurer, Mrs. P. H. Sellers; Secretary, Mrs. Mary Morrow; and Mrs. P. H. Sellers. The mission program was led by Mrs. Mary June Newton. Ten members were present.

Mr. and Mrs. Pete McSwain of Sanford, Fla. are visiting relatives in Elba. Mrs. McSwain will be remembered as Miss Reta Taylor, daughter of Mr. and Mrs. P. V. Taylor.

The many friends of Mrs. Georgia Mathis will be glad to know that she has recovered from a recent illness caused by the extraction of wisdom teeth. She spent several days in the hospital under the care of a doctor.

### O.E.S. ELECTS OFFICERS

The regular monthly meeting of the O.E.S. held on Thursday evening, June 29th, at the home of Mrs. K. G. Crook and Mrs. J. L. Poole occupying the East.

Elective officers for the year were chosen: W.M., Mrs. Jim Whitman; W.P., Major Dozier S. Bryan; Associate Matron, K. G. Crook; Secretary, Mrs. Price Ringo; Treasurer, Miss Sally Collier; Conductress, Mrs. Nellie Martin; and trustee, Mrs. Jim Whitman, Mrs. C. O. Miller, and Mrs. Elsie Brunson.

Mr. and Mrs. Raymond Perkins have returned from a visit to relatives in Fayette County.

Mrs. Laverne Perkins is visiting her sister, Mrs. S. L. Miller, in Plainfield, N. Y. In a recent letter to her mother, she wrote that she had visited Niagara Falls and other interesting places.

Mrs. J. W. Cosby is visiting his sister, Mrs. Dan Boutwell, in Andalusia this week.

Mr. and Mrs. Edgar Vaughan and daughter, Elaine, left Monday for several days vacation in Florida. They will visit Mr. and Mrs. John Dorsey in De-Funiak Springs, and Mr. and Mrs. John Dye in Laurel Hill.

Mrs. John Vaughan is a guest in the home of her son, Mr. Herman Vaughan, in Florida this week.

Mrs. J. C. McLeod of Opp spent several days last week with her sisters, Mrs. W. O. Vaughan and Mrs. S. H. Brock.

Mr. and Mrs. Putt Nicholson and son, of Brundidge, were the weekend guests of her parents, Mr. and Mrs. W. R. McCollough.

Mr. S. J. Casey has returned from New Orleans where he spent several days with his father, who has recently undergone an operation at a New Orleans hospital.

Mrs. Fred L. Davis and Mrs. Sam Casey attended a WSCS conference at Huntington College in Montgomery last week. Mrs. Davis was a delegate from the Elba society and Mrs. Casey is Secretary of Missions for the Troy District.

The many friends of Mrs. C. E. Hudson of Elba Rt. 5 will be glad to know that she is able to get out following a serious illness.

### NEW HOPE W.M.S. MEETS

The regular monthly meeting of the New Hope WMS was held on Thursday evening, June 29th, at the home of Mrs. A. W. Wilson with eleven members present.

The program was called to order by the president Mrs. Hui Ziegler, and Mrs. Cleve Wilson conducted the devotion. The subject of the lesson was "On the Rock or on the Rocks". It was discussed by the following: Mrs. Cleve Wilson, Miss Mavis Wilson, Mrs. Ralf Wilson, Miss Betsy Ann Wilson and Mrs. Hui Ziegler. It was a very interesting lesson and was enjoyed by all.

After the program the members had a general discussion on cleaning the church cemetery. Delicious refreshments were served by the hostess and enjoyed by all.

The next meeting will be held at the home of Mrs. James Wilson in July.

Miss Nell English of Montgomery worked with the Coffee County Department of Public Welfare Monday and Tuesday.

Miss Wayne Harris of Brundidge visited her parents, Mr. and Mrs. Clyde Harris, the first of the week.

Mrs. Emma Neal, Mr. and Mrs. John Neal, of Pensacola, Fla. were guests of Mr. and Mrs. D. S. Bryan Monday.

Mrs. P. B. Taylor is visiting relatives in Brewton this week.

Mr. and Mrs. Garth Alexander and children, of Auburn, are visiting relatives and friends in Elba and in the Curtis community.

Mrs. G. C. Rushing has returned from Tampa, Fla. where she spent several days with her daughter and son-in-law, Mr. and Mrs. Oliver Jernigan Jr.

Orell King, son of Mr. and Mrs. Auburn King, of Pine Level community, has returned from Los Angeles, Calif. where he attended George Pepperdine College last year. Orell graduated from Elba High School in the class of '49. He says that he feels that the school year in the western metropolis has been most beneficial to him and he hopes to return there in the fall.

Mr. and Mrs. Carl Clawson and Carl II, of Rock Hill, S. C., will arrive Sunday for a two week visit with Mrs. Clawson's parents, Mr. and Mrs. William Bullard.

Rev. and Mrs. O. M. Fox, Ann and O. M. and Miss Jean Taylor visited in Birmingham Tuesday.

Mr. and Mrs. Harold English and children are guests of Mr. and Mrs. Sam Byrd in Cordale, Ga. this week.

Miss Nell English of Montgomery worked with the Coffee County Department of Public Welfare Monday and Tuesday.

Miss Wayne Harris of Brundidge visited her parents, Mr. and Mrs. Clyde Harris, the first of the week.

Mrs. Emma Neal, Mr. and Mrs. John Neal, of Pensacola, Fla. were guests of Mr. and Mrs. D. S. Bryan Monday.

Mrs. P. B. Taylor is visiting relatives in Brewton this week.

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Mrs. William F. Allen and children, Jimmy, Frankie and Mickey Lynn, of Northwilkboro, N. C., are here for a month's visit with her parents, Mr. and Mrs. Hub Haire.

Mr. and Mrs. Milford Collier and son, Albert, returned to their home in Frostproof, Fla. after a week's visit with Mr. Collier's parents, Mr. and Mrs. George Collier.

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### ARMY SHOES

MEN'S SLIPPERS  
WOMEN'S LOAFERS  
All Kinds of Shoes Repaired.  
Rushing Shoe Shop

### BREWTON ENGINEERING COMPANY

DOTHAN, ALABAMA — 605 East Washington St.  
Home of Superrock and Cinder  
BLOCKS and BRICKS  
Also see our new window sill, coping, stepping stone,  
4" & 6" Drain Tile  
Dial 4-5130 — A. J. Roy, Supt.

### Covington Electric Cooperative, Inc.

Area Coverage Survey  
NOW UNDER WAY

The Covington Electric Co-Operative is now starting its area coverage survey for new members in Covington, Coffee, and Crenshaw Counties. A cooperative representative is in your area taking applications and securing Right-of-way Easements for these new lines. Please contact the man in your area or make application at the office in Andalusia.

## IF YOU HAVE

## ELECTRICITY TROUBLE

SUNDAYS, NIGHTS, OR HOLIDAYS

PLEASE call the Serviceman in your area. His name is

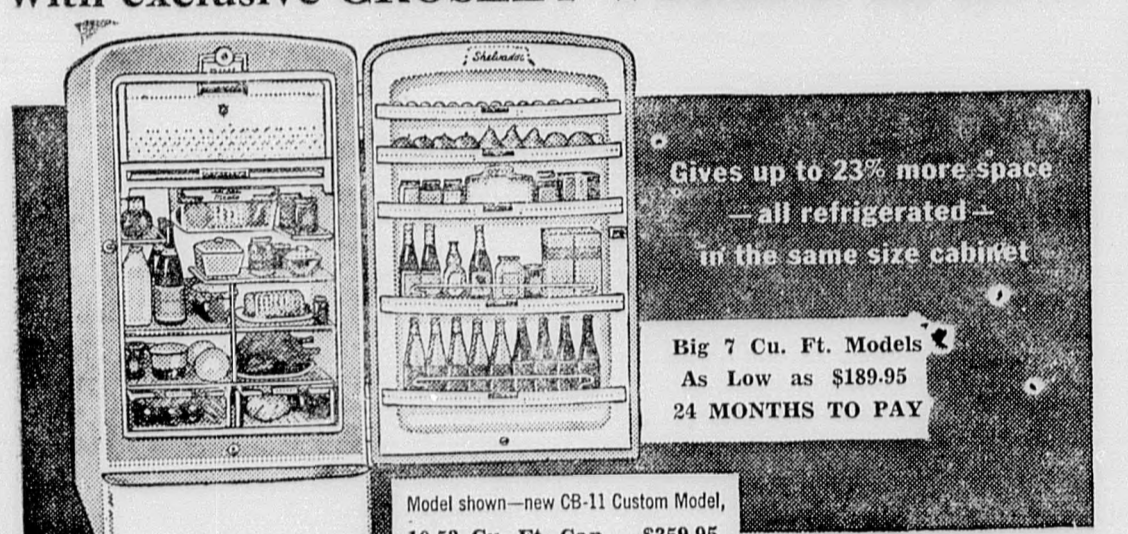
P. H. SELLERS, Telephone 61, Elba

If unable to reach any serviceman call Hydro-Plant, Telephone No. 3002 3 rings, Andalusia, or Gene Weatherly, Covington Engineer, Telephone No. 113W, or Basil Thompson, Manager, Telephone No. 760, Andalusia.

### HERE'S THE NEW 1950

## Shelvador

with exclusive CROSLLEY WORKSAVER design



Gives up to 23% more space—all refrigerated—in the same size cabinet

Big 7 Cu. Ft. Models  
As Low as \$189.95  
24 MONTHS TO PAY

Model shown—new CB-11 Custom Model.  
16.53 Cu. Ft. Cap. \$359.95

- Now you get new space, more space—ALL at the "convenience level" with the new Shelvador. It's all easy to reach—easy to use—and there's no stooping clear to the floor.
- No space taken from inside the cabinet, either—the sturdy, snow-white plastic shelves are completely recessed in the extra-thick heavily insulated door.
- You'll find a compact "ButterSafe" in your Shelvador.
- Handy, new rearranging shelf... roomy meatholder... two vegetable crisper.
- Up to seventy pounds of frozen food fit into the big, double-size freezer compartment.

SEE IT NOW—

## GROSLLEY

Better Products for Happier Living

## LINDSEY - THOMASON

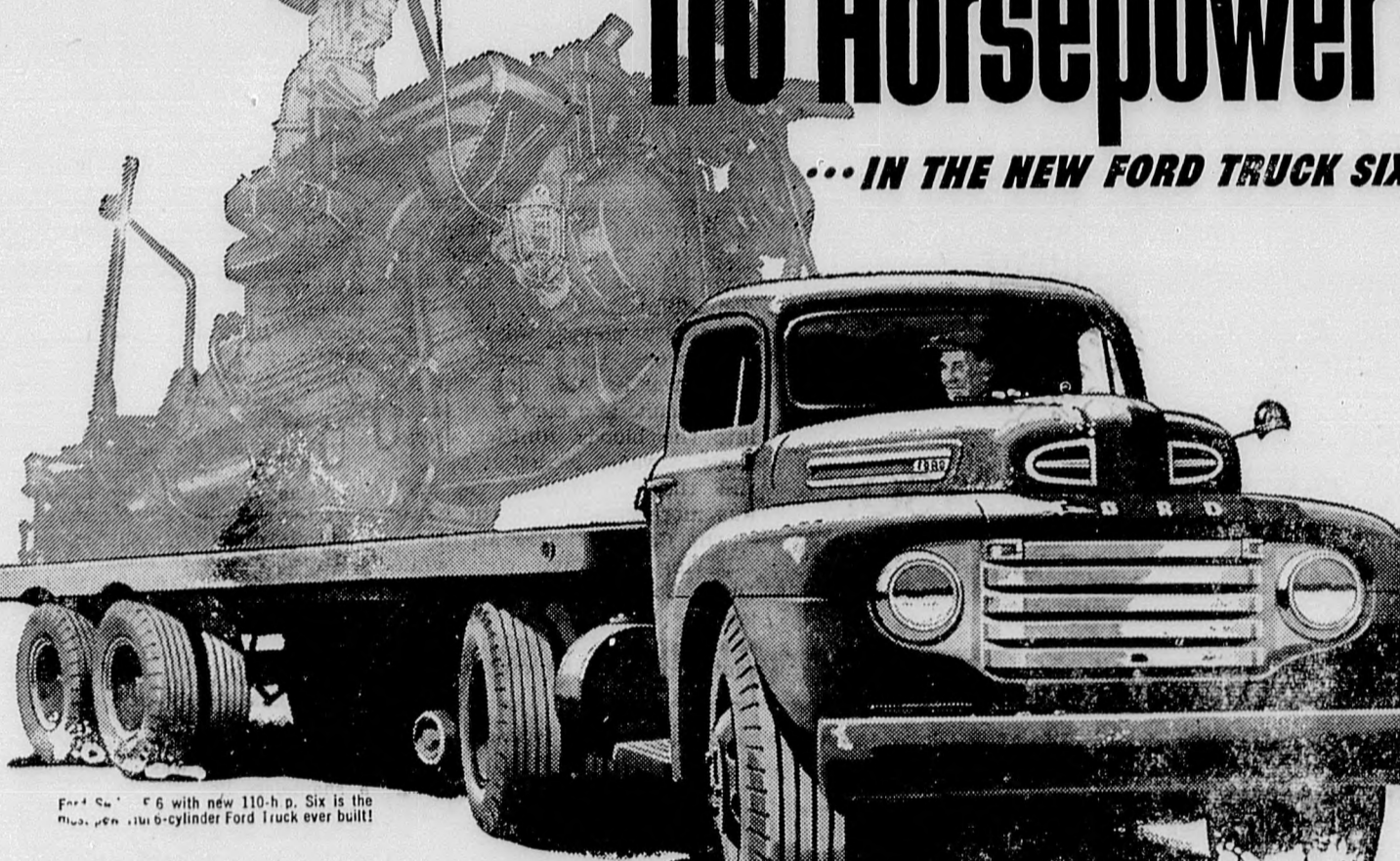
FURNITURE COMPANY

## NOW... NEW ECONOMY! NEW PERFORMANCE!

## NEW POWER!

## 110 Horsepower!

...IN THE NEW FORD TRUCK SIX!



### Most Powerful 6-cylinder Ford Truck Engine Ever Built!

### NEW ROUGE 254 TRUCK SIX For the Heavy Duty F-6

CHROME-PLATED top piston ring for better lubrication, longer cylinder life.

AUTOTHERMIC aluminum alloy pistons with solid skirt. Steel strut controls piston to wall clearance.

HIGH-LIFT camshaft for increased valve opening, greater power, more efficiency.

FREE-TURN exhaust valves. Self-cleaning, better sealing, longer-lived, COBALT-CHROME faced exhaust valves for hard contact surface giving longer wear.

HIGH-TURBULENCE Power Dome combustion chambers for more power, greater economy.

THOROUGHLY PROVED by millions of hours of industrial engine service and motor coach operation.

In Ford Series F-6—110 h.p., 215 lbs.-ft. Torque

In Ford Series F-6—100 h.p., 210 lbs.-ft. Torque

Model shown—new CB-11 Custom Model.  
16.53 Cu. Ft. Cap. \$359.95

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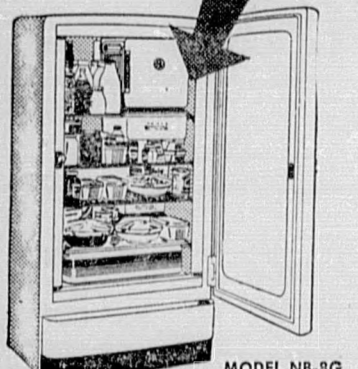
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Handy, new rearranging shelf... roomy meatholder... two vegetable crisper.

Up to seventy pounds of frozen

# BIG! NEW!



MODEL N8-30

**Space  
Maker**

**REFRIGERATOR**

★ More than 8-cu-ft food storage!

★ Vegetable drawer, meat drawer, over de luxe features, yet low in price!

★ Backed by G-E dependability—2,000,000 in use 10 years or longer!

ONLY  
**\$ 2.60**

PER WEEK  
**SEE THIS TODAY!**

**Easy Pay Tire Store**

L. L. English Phone 240

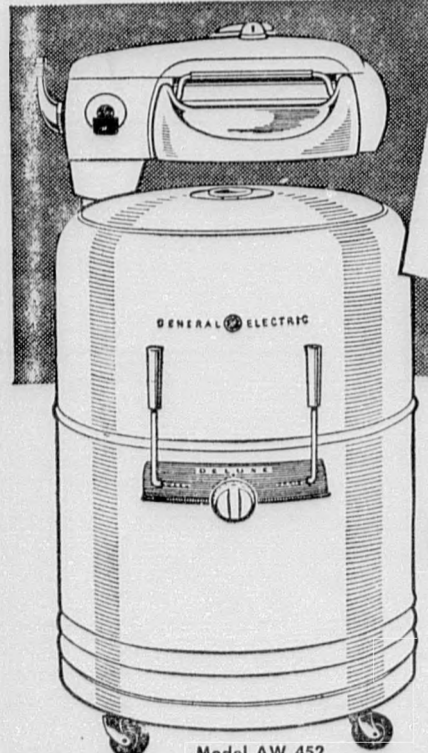
Authorized Dealer

**GENERAL ELECTRIC**

**REFRIGERATORS**

## Get extra capacity with a G-E Washer!

ACTIVATOR® WASHING ACTION—  
WASHES EVERY PIECE INDIVIDUALLY!



**DE LUXE  
WASHER**

Only  
**\$1.90**  
PER WEEK  
after small down payment

General Electric 10-lb capacity means bigger loads—fewer loads—less trouble and less work for you.

INSTINCTIVE WRINGER—ADJUSTABLE TIMER  
ONE-YEAR WRITTEN WARRANTY

**Easy Pay Tire Store**

Phone 240 — L. L. English — Elba, Ala.

Authorized Dealer

**GENERAL ELECTRIC**

**WASHERS**



### WANTED

**FOR PIONEER MUSEUM**  
If you have anything that was used by early settlers of this section but is not usually seen today, we would be glad to display it in the "Pioneer Museum" a collection of early-day tools, furniture, dishes, etc. being displayed at the offices of the Research Publishing Company, in connection with the history that will be published by the firm. Article may be turned in at the Elba Clipper office. You will get a receipt for them and they will be returned to you after the book is published. Research Publishing Co., Opp, Ala. 29jun16

### WANTED

Salesman or sales lady as local representative in this territory. Selling wide coverage hospital insurance, life, health and accident. Contact James Hall, 209 Farmer Porter Bldg., Dothan, Ala. 29jun16

### WANTED

The D. B. Nelson Grist Mill will open Saturday, June 24. We will appreciate your trade. J. G. Cody, miller. 29jun16

### WANTED

Eleven foot, eight inch marine plywood boat. Will sell cheap. See Howard Stroud, Elba Rt. 4. 29jun16

### WANTED

We need material for the history that we are in the process of preparing for publication. Do you have any old newspapers, magazines, or personal papers that would have any historical material in them? If so we would like a chance to take notes from them. Drop us a card and we will contact you. Research Publishing Co., Opp, Ala. 29jun16

### WANTED

Partridge eggs to set under several bantam hens. See William Bullard at Pool Hall. 8jun16

### WANTED

Modern house trailer with two bedrooms, ice box, stove and two beds. See John F. Lindsey or write box 254, Elba. 15jun16

### WANTED

Seven room cottage at Sunnyside Beach. \$50 per week. See F. F. Clark, Elba. 29jun16

### WANTED

Useful horsepower outboard motor in excellent condition. See J. V. Wright. 29jun16

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## Soil Conservation

(By G. L. Edwards)

A million and a quarter pounds of blue lupine seed have just been harvested in Coffee County. Thirty cooperators of the Wiregrass Soil Conservation District saved over 600,000 pounds of these seed. Yields in general were above the average with some farmers getting 1,500 or more pounds per acre. At one time 20 combines were busy harvesting this record lupine crop. This is double the number of combines used in the county last year.

This year's lupine seed production is about four times larger than in 1949, when only 300,000 pounds of seed were saved in the county. The present crop will supply a large part of the seed that will be planted in our county this fall. Our farmers will realize approximately 60 thousand dollars from the sale of lupine seed. In the past, most of the money spent for lupine seed left the state.

Conservation farmers are using lupine in their soil conservation program. Lupine checks wind and water erosion, provides organic matter and nitrogen, and when it is saved for seed, gives the farmer another cash crop.

The following cooperators are some of those helped by Soil Conservation Service workers in planning blue lupine for harvest: Duncan Finlay, John Myrland, A. L. Moates, Sam Paschal, Tom Finlay and Ollie Helms of Enterprise; J. I. Helms, T. W. Powell and Shelley LeCompte of Mt. Pleasant; D. J. Dye, B. E. Harris, L. A. Boyd, III, and Sawyer Brothers, New Brockton; S.

O. Parker, Marvin Parker, F. E. Meeks, and J. W. Ray of Basin; W. M. Donaldson, Horace Donaldson and Buck Campbell, of Curtis. Several farmers are planting sericea this month. Horace Windham, J. H. Thomas, M. W. Donaldson and L. R. Mixon have their land prepared and seed ready to plant as soon as there is enough moisture in the ground.

**RAISES LARGE TURNIP**  
Grady English, Tennille Rt. 1, sent a huge turnip to the Clipper office Saturday. It measured 27 inches around each way. It is of the purple top variety.

**SINGING SCHOOL**  
A singing school will be held at White Water Church beginning next Monday night. All who are interested are invited to be present.

—W. L. Moody, teacher

**DEATH CLAIMS J. J. FARRIS**  
(Continued from Page 1)  
F. H. Rainer and Miss Eunora Farris, all of Elba.

Besides teaching at Lanier and Baldwin schools he served as principal at Dothan one year, at Greenville five years and taught at the Lawrence Street school in Montgomery two years.

Funeral services were held on Saturday morning, June 24, at ten o'clock at White Chapel, in Montgomery, with Rev. D. M. Rivers, pastor of the First Baptist Church, officiating. Interment was in Greenwood cemetery, Montgomery.

**CHAT MOSELY, SERVICEMAN** — Gibbs McCormick, Prop.

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## BASEBALL

Sunday, July 9th - 3:00 P.M.

ELBA vs SHELL HORN

NELSON FIELD ELBA, ALABAMA  
Admission 20c & 35c

## Propane Gas System

COOKING - REFRIGERATION

HEATING and PLUMBING

★ Dearborn Circulating Heaters ★

EASY TERMS - 36 Months To Pay

★ We are now in a position to furnish

Bottles for Cooking and Water Heating.

Propane & Butane Gas 13c & 14c Gal.

PROPRANE GAS & APPLIANCE CO.

New Brockton Phone 82

Chat Mosely, Serviceman — Gibbs McCormick, Prop.

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# The Elba Clipper

"COMPLETE NEWS COVERAGE OF COFFEE COUNTY"

VOLUME 54

ELBA, ALABAMA, THURSDAY, JUNE 29, 1950

NUMBER 3

V. J. Elmore  
Section

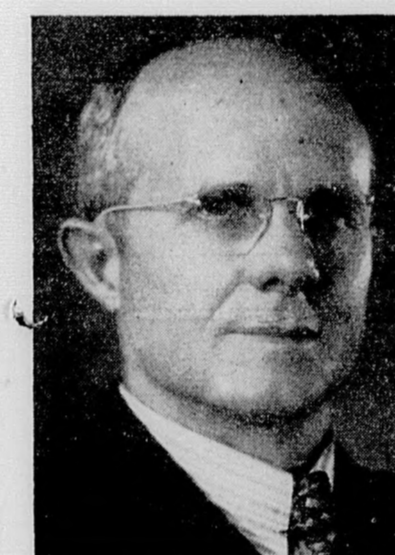
## NEW V. J. ELMORE STORE TO OPEN SATURDAY

After some months of preparation, the new V. J. Elmore 5c and 10c Store will open for business at eight o'clock Saturday morning, July 1.

The new building, adjoining the Elba Exchange Bank, has a frontage of forty feet and a depth of one hundred feet. The front is of the latest type, buff colored face brick with the company name in porcelain enamel letters attached to the brick. There are large display windows on each side of the two entrances with a see-through window in the center. The sales area contains 1,227 square feet of counter space, with shelving along the side walls. The managers office, stockroom, and rest rooms are located at the rear of the sales area. The building is adequately lighted with incandescent lamps, is air cooled, and will be heated by the latest type automatic steam heating system. Ice water is provided for the customers by two refrigerated bubbler-type fountains in the sales area.

The store is well stocked with new merchandise comprised of twenty-four complete departments. A complete assortment of merchandise in each department is on display.

## V. J. Elmore Company Has Grown From One Store to 59 Stores in 25 Years



VIRGIL JACKSON ELMORE

Virgil Jackson Elmore, founder of the V. J. Elmore 5c, 10c, & 100 Stores, Inc. was born on a farm near Gordo in 1887. He died in Birmingham in 1942 as a result of an automobile accident. Mr. Elmore, at the time of his death, was president and treasurer of the company. He was succeeded by his wife as president, and she now holds that position.

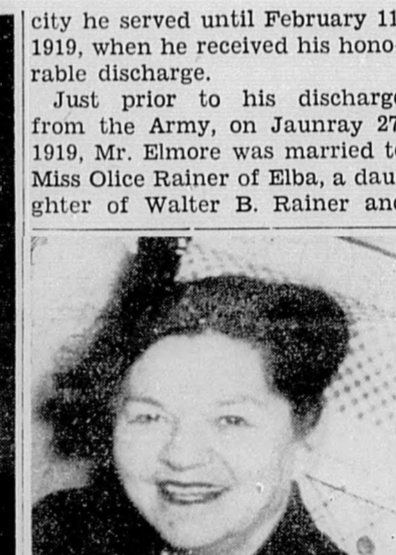
Several years after the death of his father, and while he was still a young boy, Mr. Elmore's mother moved to a farm near Elba. At the age of 21 he quit the farm and went to work as a clerk in a retail store in Elba for \$25.00 a month and board. He worked in this position until 1911 when he found a partner and the two opened a general store here. In 1916 he sold this interest to his partner and moved to Clanton, Ala. where he opened a dry goods store.



MRS. T. C. CASADY, JR.  
(Olive Rainer Elmore)

Following the entry of this country into World War I, and in August, 1917, Mr. Elmore enlisted in the U. S. Army as a Corporal in the Quartermaster Corps. Within twelve months from the date of enlistment he received his commission as second lieutenant, in which capacity he served until February 11, 1919, when he received his honorable discharge.

Just prior to his discharge from the Army, on January 27, 1919, Mr. Elmore was married to Miss Olive Rainer of Elba, a daughter of Walter B. Rainer and



MRS. V. J. ELMORE

Kate Johnson Rainer. The couple was married in Dothan at the home of Mrs. Bessie R. Ford, a sister of the bride. Mrs. Elmore was born in Troy on April 3, 1894 and had moved to Elba at the age of twelve with her parents.



SUSAN ELMORE CASADY

There are two children, a daughter, Olive Rainer Elmore, now Mrs. Thomas C. Cassidy Jr., born June 11, 1921, and a son, Virgil Jackson Elmore Jr., born March 13, 1921. Mrs. Cassidy is a resident of Birmingham. Mrs. Elmore and Jack continue their residence in Redmont Park in Birmingham, where Mr. Elmore purchased a home upon his moving to Birmingham with the

business in 1941. Upon receiving his discharge of sales, Mr. Elmore then began to give considerable thought to entering into the five and ten cent store business. He got the idea from friends and acquaintances in that field all the interest in his manager, leaving his charge. He then rented a building in the next block and started another store handling army clothes and shoes. This venture proved very profitable, but with the exhaustion of this type merchandise at the source of supply, it became necessary

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## MANAGER

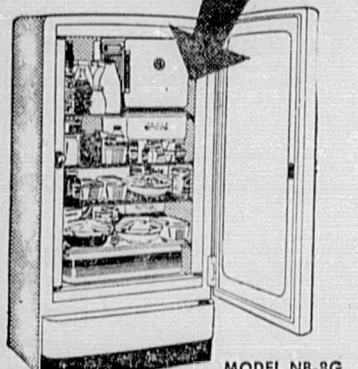


K. P. MORRIS

K. P. Morris, manager of the new V. J. Elmore Store, is a native of Red Level, Alabama. He has been with the company several years and was assistant manager of Elmore's Andalusia store before coming to Elba.

The first year of operation of the Clanton store produced a reasonable profit and a second store was opened at Jasper, Ala. In 1927, as profits accumulated and management and personnel could

# BIG! NEW!



MODEL N8-30

**Space  
Maker**

**REFRIGERATOR**

★ More than 8-cu-ft food storage!

★ Vegetable drawer, meat drawer, over de luxe features, yet low in price!

★ Backed by G-E dependability—2,000,000 in use 10 years or longer!

ONLY  
**\$ 2.60**

PER WEEK

SEE THIS TODAY!

**Easy Pay Tire Store**

L. L. English Phone 240

Authorized Dealer

**GENERAL ELECTRIC**

**REFRIGERATORS**

## Get extra capacity with a G-E Washer!

ACTIVATOR® WASHING ACTION—  
WASHES EVERY PIECE INDIVIDUALLY!

The regular meeting of the membership of South Alabama Electric Cooperative, Inc. will be held on Tuesday, July 25, 1950, beginning at 8:30 A. M. at the Fair Grounds, Banks Highway, Troy, Alabama, Pike County, State of Alabama, for the purpose of electing a Board of Trustees and to transact any other business that may properly come before said meeting.

J. A. Young, Secretary,  
Board of Trustees,  
29jun40c



**DE LUXE  
WASHER**

Only **\$1.90** PER WEEK  
after small down payment

General Electric 10-lb capacity means bigger loads—fewer loads—less trouble and less work for you.

INSTINCTIVE WRINGER—ADJUSTABLE TIMER  
ONE-YEAR WRITTEN WARRANTY

**Easy Pay Tire Store**

Phone 240 — L. L. English — Elba, Ala.

Authorized Dealer

**GENERAL ELECTRIC**

**WASHERS**

# SELL IT THROUGH A WANT AD!

WANTED

**FOR PIONEER MUSEUM**  
If you have anything that was used by early settlers of this section but is not usually seen today, we would be glad to display it in the "Pioneer Museum" a collection of early-day tools, furniture, dishes, etc. being displayed at the offices of the Research Publishing Company, in connection with the history that will be published by the firm. Article may be turned in at the Elba Clipper office. You will get a receipt for them and they will be returned to you after the book is published. Research Publishing Co., Opp, Ala. 29jun40c

WANTED

Salesman or sales lady as local representative in this territory. Selling wide coverage hospital insurance, life, health and accident. Contact James Hall, 209 Farmer Porter Bldg., Dothan, Ala. 29jun40c

GRIST MILL

The D. B. Nelson Grist Mill will open Saturday, June 24. We will appreciate your trade. J. G. Cody, miller. 29jun40c

FOR SALE

Eleven foot, eight inch marine plywood boat. Will sell cheap. See Howard Stroud, Elba Rt. 4. 29jun40c

WANTED

We need material for the history that we are in the process of preparing for publication. Do you have any old newspapers, magazines, or personal papers that would have any historical material in them? If so we would like a chance to take notes from them. Drop us a card and we will contact you. Research Publishing Co., Opp, Ala. 29jun40c

FOR SALE

Modern house trailer with two bedrooms, ice box, stove and motor in excellent condition. See J. V. Wright. 29jun40c

LEGAL NOTICES

**SOUTH ALABAMA ELECTRIC COOPERATIVE, INC.** Troy, Ala. NOTICE OF ANNUAL MEMBERSHIP MEETING

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29jun40c

**HAM and MARSH**  
Insurance Agency  
City Hall Bldg. Phone 272

**Wanted**  
Partridge eggs to set under several bantam hens. See William Bullard at Pool Hall. 8jun40c

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## Soil Conservation

(By G. L. Edwards)

**BY G. L. EDWARDS**  
A million and a quarter pounds of blue lupine seed have just been harvested in Coffee County. Thirty cooperators of the Wiregrass Soil Conservation District saved over 600,000 pounds of these seed. Yields in general were above the average with some farmers getting 1,500 or more pounds per acre. At one time 20 combines were busy harvesting this record lupine crop. This is double the number of combines used in the county last year.

This year's lupine seed production is about four times larger than in 1949, when only 300,000 pounds of seed were saved in the county. The present crop will supply a large part of the seed that will be planted in our county this fall. Our farmers will realize approximately 60 thousand dollars from the sale of lupine seed. In the past, most of the money spent for lupine seed left the state. Conservation farmers are using lupine in their soil conservation program. Lupine checks wind and water erosion, provides organic matter and nitrogen, and when it is saved for seed, gives the farmer another cash crop.

The following cooperators are some of those helped by Soil Conservation Service workers in planning blue lupine for harvest: Duncan Finlay, John Myrland, A. L. Moates, Sam Paschal, Tom Finlay and Ollie Helms of Enterprise; J. I. Helms, T. W. Powell and Shelley LeCompte of Mt. Pleasant; D. J. Dye, B. E. Harris, L. A. Boyd, III, and Sawyer Brothers, New Brockton; S. O. Parker, Marvin Parker, F. E. Meeks, and J. W. Ray of Basin; W. M. Donaldson, Horace Donaldson and Buck Campbell, of Curtis.

Several farmers are planting sericea this month. Horace Windham, J. H. Thomas, M. W. Donaldson and L. R. Mixon have their land prepared and seed ready to plant as soon as there is enough moisture in the ground.

**RAISES LARGE TURNIP**  
Grady English, Tennille Rt. 1, sent a huge turnip to the Clipper office Saturday. It measured 27 inches around each way. It is of the purple top variety.

**SINGING SCHOOL**  
A singing school will be held at White Water Church beginning next Monday night. All who are interested are invited to be present.

—W. L. Moody, teacher

**DEATH CLAIMS J. J. FARRIS**  
(Continued from Page 1)  
F. H. Rainer and Miss Eunora Farris, all of Elba.

Besides teaching at Lanier and Baldwin schools he served as principal at Dothan one year, at Greenville five years and taught at the Lawrence Street school in Montgomery two years.

Funeral services were held on Saturday morning, June 24, at ten o'clock at White Chapel, in Montgomery, with Rev. D. M. Rivers, pastor of the First Baptist Church, officiating. Interment was in Greenwood cemetery, Montgomery.

**Save. Save. Save!**

**SALE**

**GOOD YEAR**

**TIRES**

**1075**

Swap your old tires for Goodyear's New MARATHON TIRES

Same guarantee that covers all Goodyear tires.

**TERMS AS LOW AS 50¢ A WEEK!**

**Easy Pay Tire Store**

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## BASEBALL

Sunday, July 9th - 3:00 P. M.  
**ELBA vs SHELL HORN**

**NELSON FIELD** **ELBA, ALABAMA**  
Admission 20c & 35c

## Propane Gas System

COOKING - REFRIGERATION - HEATING and PLUMBING - ★ Dearborn Circulating Heaters ★

EASY TERMS - 36 Months To Pay

★ We are now in a position to furnish Botles for Cooking and Water Heating. Propane & Butane Gas 13c & 14c Gal.

**PROPANE GAS & APPLIANCE CO.**  
New Brockton Phone 82

\*Chat Mosely, Serviceman — Gibbs McCormick, Prop.

# The Elba Clipper

"COMPLETE NEWS COVERAGE OF COFFEE COUNTY"

VOLUME 54

ELBA, ALABAMA, THURSDAY, JUNE 29, 1950

NUMBER 3

## NEW V. J. ELMORE STORE TO OPEN SATURDAY

After some months of preparation, the new V. J. Elmore 5c and 10c Store will open for business at eight o'clock Saturday morning, July 1.

The new building, adjoining the Elba Exchange Bank, has a frontage of forty feet and a depth of one hundred feet. The front is of the latest type, buff colored face brick with the company name in porcelain enamel letters attached to the brick. There are large display windows on each side of the two entrances with a see-through window in the center. The sales area contains 1,227 square feet of counter space, with shelving along the side walls. The managers office, stockroom, and rest rooms are located at the rear of the sales area. The building is adequately lighted with incandescent lamps, is air cooled, and will be heated by the latest type automatic steam heating system. Ice water is provided for the customers by two refrigerated bubbler-type fountains in the sales area.

The store is well stocked with new merchandise comprised of twenty-four complete departments. A complete assortment of merchandise in each department is on display.

## V. J. Elmore Company Has Grown From One Store to 59 Stores in 25 Years



**VIRGIL JACKSON ELMORE**

Virgil Jackson Elmore, founder of the V. J. Elmore 5c, 10c, & 100 Stores, Inc. was born on a farm near Gordo in 1887. He died in Birmingham in 1942 as a result of an automobile accident. Mr. Elmore, at the time of his death, was president and treasurer of the company. He was succeeded by his wife as president, and she now holds that position.

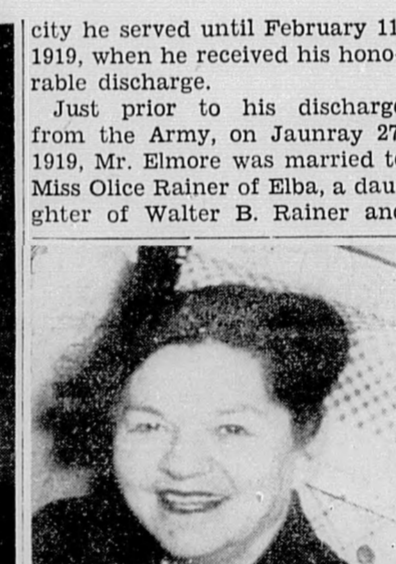
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(Olive Rainer Elmore)

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**MRS. V. J. ELMORE**

Kate Johnson Rainer. The couple was married in Dothan at the home of Mrs. Bessie R. Ford, a sister of the bride. Mrs. Elmore was born in Troy on April 3, 1894 and had moved to Elba at the age of twelve with her parents.



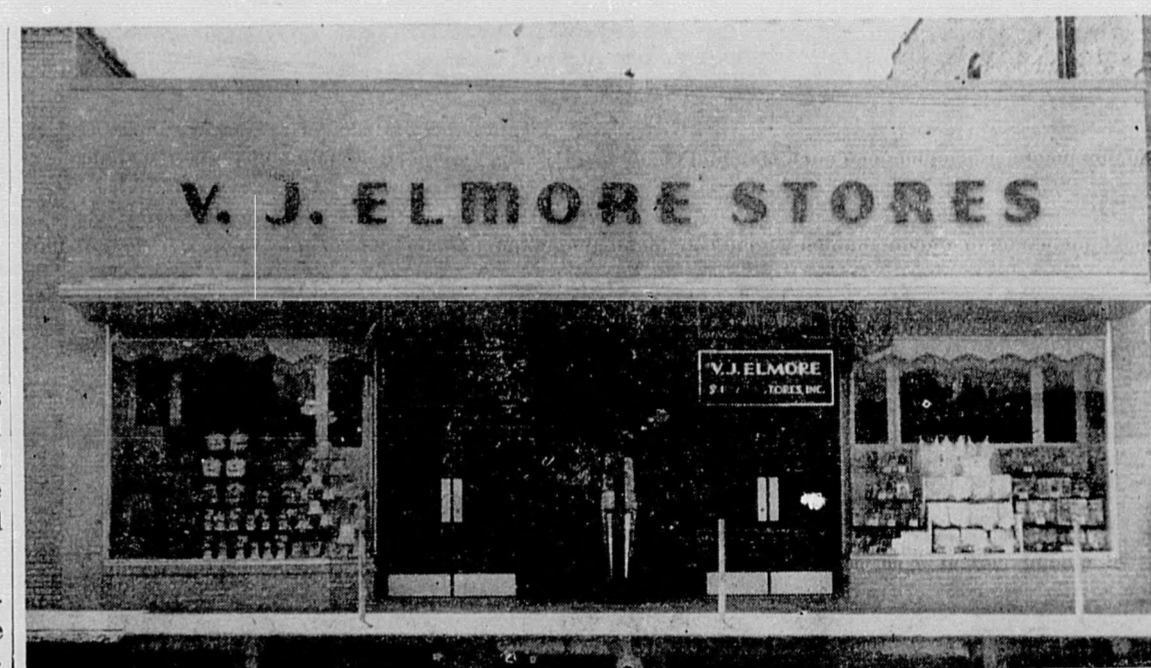
**V. J. (JACK) ELMORE, JR.**

to add additional lines in order to maintain an inventory sufficient to insure a profitable volume of sales. Mr. Elmore then began to give considerable thought to entering into the five and ten cent store business. He gathered information possible and surveyed small towns in the area with respect to business possibilities. In November 1925, he opened the first V. J. Elmore 5c, 10c & 100 Store in Clanton. This was a small store with a front of 30 feet and a depth of 70 feet, providing 2,100 square feet of floor area. He obtained the services of a young man, and these two, plus two salesgirls and a few extra girls hired on Saturdays and other busy days, comprised the staff of the original V. J. Elmore 5c, 10c, & 100 Store.



**SUSAN ELMORE CASADY**

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**V. J. ELMORE STORES**

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The first year of operation of the Clanton Store produced a reasonable profit and a second store was opened at Jasper, Ala. in 1927. As profits accumulated management and personnel could be trained, additional units were added until at the time of Mr. Elmore's death in building erected. It is at this time there were forty-four stores in operation with approximately 1,800 full and part time employees. The company, feeling that the organization is more in providing for any eventualities and his selection and training of capable men to carry on the business has continued the policy of improving old locations.

The company operated a third warehouse at Clanton as a distributing point for its stores but due to continued growth, it was decided to move the executive offices and warehouse to Birmingham. A site was purchased at 10 South Fourteenth St. could be trained, additional units were added until at the time of Mr. Elmore's death in building erected. It is at this time there were forty-four stores in operation with approximately 1,800 full and part time employees. The company, feeling that the organization is more in providing for any eventualities and his selection and training of capable men to carry on the business has continued the policy of improving old locations.

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## Darling Clothes for Little Darlings

Upgrading of quality, styling, material, color variety and low prices are features of the dept.



● The Infants and Childrens wear department has grown to the extent that it is comparable to any store. Most any item you need in this line can be found in Elmore's Infant's Wear Department and often found a few cents cheaper.

Plastic Gift Items  
10c to 98c  
Birdseye Diapers  
Half doz. Pkg. \$1.19  
Gum Rubber Pants  
10c Pair  
Blankets  
49c to \$2.79  
Dresses  
59c to \$1.98  
VitaFlo Nurses  
Complete 20c

## Sportswear & Accessories

★ In Elmore's Sportswear and Accessory Department customers will find a wide variety of stylish popular priced merchandise such as

35 INCH SILK HEADSQUARES ..... 98c Each  
SPORT BLOUSE, Sanforized 100x60 Broadcloth 98c  
STYLISH BLOUSES, Batiste, Crepe, Etc. .... \$1.98  
GABARDINE SKIRTS, Asst. styles & colors .... \$1.98  
GIRLS & LADIES SPORT SHORTS ..... 98c to \$1.98  
BOYS POLO & SPORT SHIRTS ..... 49c to \$1.59  
BOYS BOXER SHORTS ..... 49c to 98c  
PLASTIC APRONS, Asst. Styles ..... 29c - 39c - 49c  
HOUSE SHOES, Ladies Felt Everett Size 4-9 ..... \$1.59



## Toilet Goods AND Cosmetics

● The Elmore Stores have a complete toilet goods department. Nationally advertised products are featured at all times. This department includes a very complete line of cosmetics, dental supplies, perfumes, deodorants, first aid supplies and many other items. We invite you to shop this department for your everyday needs.

JERGENS LOTION  
10c to 89c  
DENTAL CREAM  
Colgate 10c to 59c  
TOOTH BRUSHES  
10c to 29c  
TANGEE LIPSTICK  
10c and 25c  
Listerine Antiseptic  
10c to 69c  
NAIL POLISH  
Dura Gloss 10c  
BABY PRODUCTS  
Johnson 10c to 49c  
KLEENEX  
18c and 27c

## HOSIERY

● Elmore's Hosiery Department, from a small beginning, has grown to one of the largest departments in our stores. Hosiery for each member of the family can be found in this dept.



Boys Socks, All Sizes ..... 25c  
Nylon Hose ..... 98c  
Child's Ankle ..... 29c  
Nylon Hose ..... \$1.29  
Misses Ankle ..... 29c  
Mens Fancy Socks 25c - 49c

## HAND BAGS

Latest Styles for Women - Children



Childrens Purses  
Good Styles and Colors  
29c - 59c - 98c  
Ladies Purses  
In Calf and Patent.  
Lovely styles & Colors  
98c - \$1.59 - \$1.98

Ladies Belts  
Wide selection in styles and color  
10c - 39c

## JEWELRY

● Elmore's Jewelry Department is most attractive with a complete line of Eyeglasses, Staple Brooches, Sunshades, Kiddie Jewelry, Rings, Pearls, and an outstanding line of watch straps. We are continually receiving samples from jewelry manufacturers. It keeps us in the latest styles and enables us to offer you unparalleled values in jewelry of quality & taste.

SUN GLASSES  
10c to 59c  
JEWELRY ITEMS  
10c to 98c  
MEN'S WATCHES  
\$1.98 to \$3.98  
READING GLASS  
69c to \$1.69  
WATCH BANDS  
25c to 49c  
PEARLS  
25c to 98c

## HAIR GOODS

WIDE SELECTION OF HAIR GOODS FOR THE LADIES, TEEN AGERS AND CHILDREN COMBS FOR EVERY NEED

Pocket Combs ..... 5c & 10c  
7" All Purpose Comb ..... 5c  
9" Dressing Comb ..... 10c  
Hard Rub. Dress. Comb 25  
● BARRETTES: Wide Selection of styles and colors at 5c and 10c.  
● Complete line of WAVE NETS, NYLON HAIR NETS, HUMAN HAIR NETS at 5c and 10c.  
● HAIR CURLERS, METAL CURLERS, RUBBER DREAM CURLERS, 10c Per Card  
● BOB PINS, SIDE COMB BACK COMBS, HAIR PIN  
● SHAMPOOS, Popular Brands, 10c and 25c sizes.  
Elmore's has everything you need to make your hair beautiful

## V. J. ELMORE

5c 10c & \$1.00 STORES

## Hankies

Many exact copies of higher priced handkerchiefs are found here.

Good Variety  
Pastels & Prints

Ladies 10-15c  
Kiddies ..... 5c



★ MEN'S HANDKERCHIEFS ★  
Plain White 15c Satin Stripe 20c  
Colored & Woven Borders 15c - 20c

## KITCHEN DEPARTMENT

You will find a complete line of aluminum ware, enamelware and tinware in Elmore's Kitchenware Department

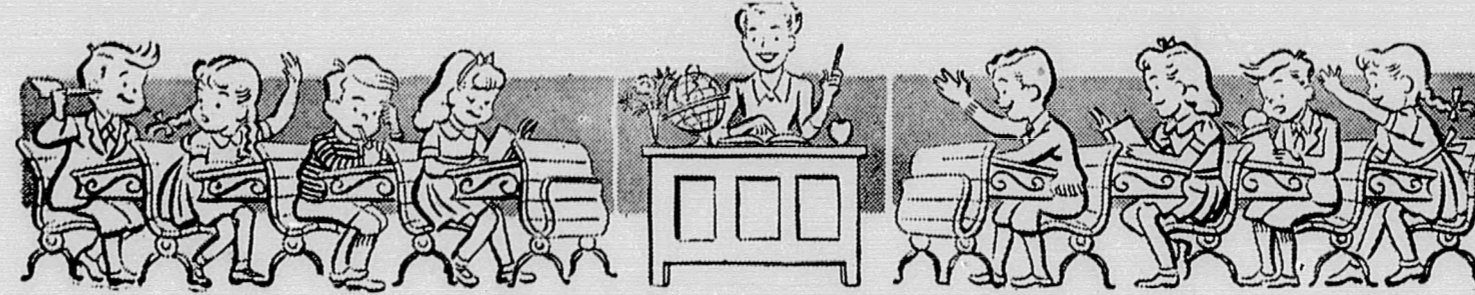
Dish Drainers ..... 59c  
14 Qt. Aluminum Dish Pan ..... 98c  
12 Qt. Gray Enamel Water Pail ..... 79c  
2 Qt. Alum. Covered Sauce Pan ..... 59c  
Red Handle Kitchen  
Spoons, Forks, Etc. .... 19c Each  
Fruit Jar Funnel ..... 10c

## TOYS FOR EVERY CHILD

★ Several years ago the Toy Department in all stores was very small and most of the toys were sold during Christmas. Now the toy department is one of the largest departments and the sales are good the year around.

The Elmore buyers visit the American Toy Fair each year in March, where several hundred manufacturers have displays. By visiting this Toy Fair, the buyers are able to select the best toy values for our customers.

Elmore buys as many toys that are made in Alabama as possible. They are now buying velocipedes from Hedstrom Union in Dothan, Alabama, and wagons from Acme Press Steel in Birmingham, Alabama.



## STATIONERY SCHOOL SUPPLIES

● Elmore's Stationery Department offers a wide selection of merchandise for school, office, home. You will find a big selection of school items including textbooks. Let Elmore's supply all your school needs. Featured in the department are:

ENVELOPES AND PAPER TO MATCH ..... 10c  
BOXED STATIONERY ..... 29c  
FOUNTAIN PENS ..... 29c and 49c  
PEN AND PENCIL SETS ..... 59c  
SCHOOL BINDERS ..... 19c - 49c  
BIBLES ..... 50c to \$1.75  
PAPER PLATES ..... 4 for 5c  
PAPER CUPS ..... 5c to 98c Pkg.  
Elmore's also carries a complete picnic line

## UNDERWEAR

● Elmore's Underwear Dept. features top quality, popular priced undergarments in a wide variety of cottons, plain rayons, and multifillament rayons. In the assortment you will find:

Children's Cotton and Rayon  
PANTIES ..... 25c & 39c  
55 denier 2 bar tricot brief & band leg  
PANTIES ..... 39c  
Misses Cotton  
SLIPS ..... 59c to \$1.49  
Ladies Cotton - Eyelet trim  
SLIPS ..... \$1.25 to \$1.69  
HALF SLIPS ..... 98c  
Ladies, Nylon and Lace Trim  
SLIP, Multi-crepe 1.98

## Greeting Cards and Novelties

● Elmore's novelty department is most complete with a full line of flower pots, planters, figurines and novelties, both imported and domestic. Elmore stores also feature potted plants of all kinds. Photo frames and picture frames are featured at all times at very attractive prices. In this department we feature many items for birthday parties such as candles, cake decoration, napkins, plates and other items.

Bridge Cards 48c - 60c  
Picture Post Cards 5-5c  
Greeting Cards 5c - 10c  
Picture Frames 49c up

## SEWING NOTIONS & SIMPLICITY PATTERN

● The NOTIONS DEPARTMENT of your new ELMORE STORE is now equipped to fill all of your home sewing needs.

SEWING THREADS  
In all the new colors  
SPOOL THREADS  
In 5c, 10c, & 25c Sizes  
TALON ZIPPERS  
Lengths & Colors to suit you  
SIMPLICITY  
PATTERNS  
STOCKS ARE COMPLETE  
STYLES ARE THE LATEST  
SEE OUR LINE OF  
PEARL BUTTONS  
40 Numbers, Sizes and Colors for every need, 5c and 10c.

## ART GOODS

Elmore's Stamped Art Goods Department is up-to-date in every detail as to stamped design and quality of material used. Ribbon and trimmings are the latest in styles and quality.

The following items may be found in this department

Satin, Gros Grain and Fancy Ribbons  
Hair Bows And Hair Flowers  
Finished Scarfs and Pillow Cases

Val Laces and Insertion ..... 5c to 25c  
Stamped Pieces ..... 10c to \$1.79  
Embroidery Thread ..... 2 for 5c  
Oval & Round Embroidery Hoops 10c  
Eyelet Trim ..... 10c to 49c

## CANDY

● The Elmore Company strives at all times to give their customers the best candies available, at prices they can afford

Elmore candies are sparkling clean and all candies are fresh and wholesome. Elmore stores have a complete line of bulk and bar candies plus your favorite brand of chewing gum.

Elmore candy cases are sparkling clean and all candies are fresh and department for your favorite sweet. We feature the following:

CHEWING GUM, All popular brands, ..... 3 for 10c  
BAR CANDIES, All Popular Bars ..... 4 for 15c  
Orange Slices ..... 20c lb.  
Cocoanut Bon Bons ..... 40c  
Cocoanut Macaroons ..... 40c  
Jelly Beans ..... 30c lb.  
Marshmallow Peanut 40c  
Cardy Corn ..... 30c

## Mens & Boys WEAR

VISIT ELMORE'S MEN & BOYS DEPARTMENT FOR VALUES

Boys "Fruit of the Loom"

ATHLETIC SHIRTS 39c

"Fruit of the Loom"

BOY'S SHORTS ..... 49c

Western Buckle Leather

BOY'S BELTS ..... 39c

Boys Baseball

CAPS ..... 39c, 49c, 50c

Kiddies Blue Denim Sizes 1 to 5

DUNGAREES ..... \$1.19

Boys 8 ounce blue denim

DUNGAREES ..... \$1.79

Mens "Fruit of the Loom"

ATHLETIC SHIRT 49c

"Fruit of Loom" Gripper or Boxer

MEN'S SHORTS ..... 69c



## HOUSEHOLD DOMESTICS

12x12 Inches Pastels  
Wash Cloths ..... 10c  
20x40" Matching  
Towels ..... 39c  
22x44" Heavy Turkish  
Towels ..... 69c  
38" Brown  
Domestic ..... yd. .... 19c  
Tailored Marquisette  
Curtains ..... \$1.98  
Ruffled pebble dot Priscilla  
Curtains ..... \$1.98  
84x105" Cotton  
Bedspreads ..... \$2.69  
54x54" Clear Plastic  
Table Cover ..... 39c  
54x54" Printed Plastic  
Table Cover ..... 98c  
Variety of Color & Pattern

## BIG BARGAINS FOR THE HOME

● The Elmore Houseware Department is complete with hundreds of items used in all home—Aluminum ware, enamelware, tinware, dishes, glassware, window shades, curtain rods, lamp shades, and paint.

46 Inch Oil Cloth ..... 55c Yd.  
Washable Window Shades ..... 69c  
Plastic Drapes ..... \$1.98 Pair  
Curtain Rods ..... 10c Each  
Paper Drapes ..... 79c Pair

● In the Glassware and Crockery Department you will find plenty of items that you need every day.

Plastic Ice Tea Spoons ..... 2 for 5c  
Ice Tea Glasses ..... 6 for 39c  
8 1/2 Inch Salad Bowls ..... 35c Each  
1 Quart Refrigerator Bottles ..... 15c  
35 Piece Set of Dishes ..... \$6.98

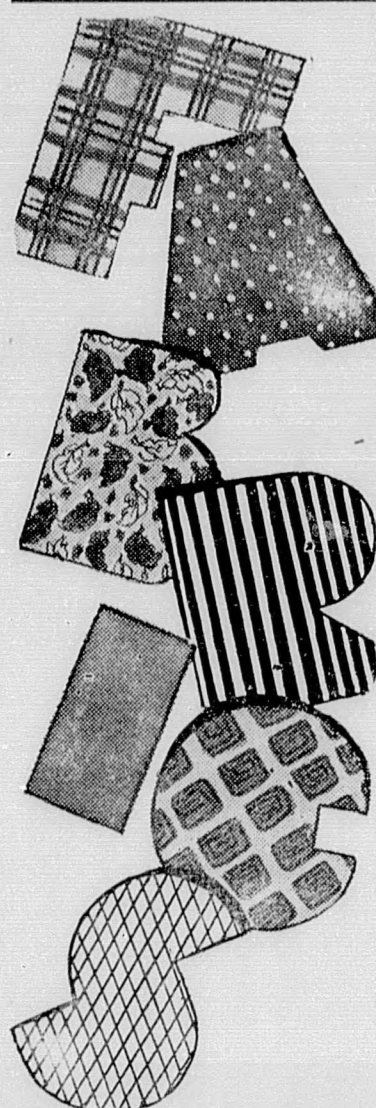
● Listed below are only a few of the items that you will find in Elmore's Electrical Department.

G.E. LIGHT BULBS - ALL SIZES  
9 Foot Extension Cords ..... 35c  
Key Sockets ..... 29c  
Iron Cords ..... 49c  
Electric Iron \$3.25 Double Socket 15c  
Green & Yellow Electric Wire 2 Ft. 5c  
Rubber Electric Wire ..... 5 Ft. 10c

BLEED THROUGH

# GRAND OPENING

Saturday  
July 1  
8:00 a.m.



## SOLID COLOR Broadcloth

And Other Materials  
Slight Imperfects  
35c Value

**21c yd.**

## Complete Line SEWING NOTIONS

- ★ Thread
- ★ Buttons
- ★ Talon Zippers
- ★ Simplicity Patterns

## CANDY

### DELICIOUS ORANGE SLICES

REGULAR PRICE 20c lb.

**15c lb.**

### CHEWING GUM ALL POPULAR BRANDS 3 Packages 10c

Cocoanut Bon Bons  
40c lb.



Ladies' Sheer

## Nylon Hose

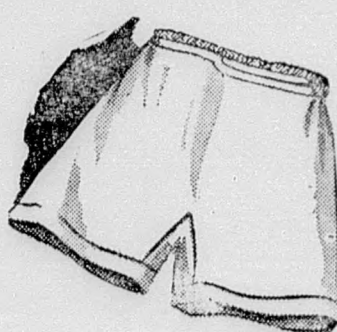
Popular shades, slight  
imperfections, all sizes.  
\$1.19 Value

**69c Pair**

NYLON HOSE 98c

First Quality - 51 Ga. 15 Denier

COMPLETE ASSORTMENT  
MEN'S and BOYS'  
★ HOSIERY ★  
POPULAR PRICES



## LADIES RAYON PANTIES

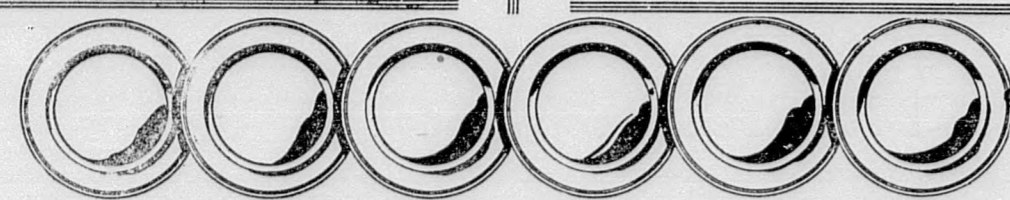
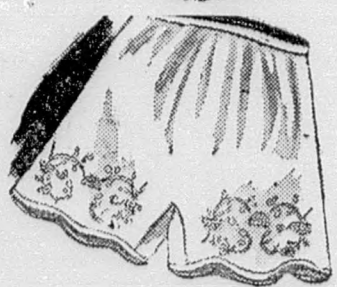
Asst. Sizes and Colors  
First Quality  
39c Value

**19c**

## LADIES COTTON SLIPS

Eyelet Trimmed — Good Values

**98c to \$1.98**



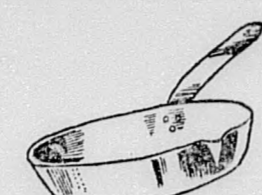
9 Inch White  
PLATES 10c

First Quality  
REGULAR 15c VALUE

## CHILDREN'S

## Training Panties

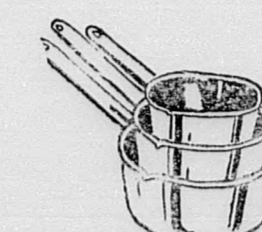
25c Value  
First Quality  
**10c**



4 QT. ALUMINUM  
SAUCE POT 59c  
98c VALUE

ALUMINUM  
PIE PLATES 10c

DIPPER 10c  
WOOD HANDLE



BOYS SOLID COLOR  
SHORT SLEEVE

## TEE SHIRTS

Sizes 4 to 12  
50c Value  
First Quality  
**29c**

SEE OUR  
Fruit of the Loom  
Athletic Shirts & Shorts  
MEN and BOYS SIZES  
POPULAR PRICES

CUP AND SAUCER SET ..... 19c  
BEAUTIFUL SALAD BOWLS ..... 35c  
ICE TEA GLASSES ..... 6 for 39c  
PLASTIC TEA SPOONS ..... 2 for 15c

**V. J. ELMORE**  
5c 10c & \$1.00 STORES

FREE TO THE KIDDIES  
ELMORE BALLOONS  
DELICIOUS SUCKERS

FREE TO THE LADIES  
BEST QUALITY  
NYLON HAIRNETS